

# Bedford Park – Clearing Industrial Association

“FREE”



*Bring a lunch if you wish and join the discussion.*

October 17

## Bedford Park Police Department

- Concealed Carry and what we have learned over the past few years.
- Medical Marijuana in the work place and the impending legalization.
- Insight on the collusion of the Cook County Board President, Cook Co. Sheriff's Office, Judicial System and the Cook County State Attorney's Office.
- Overweight and Oversized Trucks: we have a new process for obtaining permits.
- Community Outreach: we have a new "distribution" system for getting information out to the public.
- Introduce Deputy Chief Thomas Hansen as the new Chief effective January 1, 2019.
- K9 Unit Presentation

The Lunch & Learn Seminars will be held at the Bedford Park Library  
7816 W. 65<sup>th</sup> Place (Lower Level Auditorium)

11:45 Registration • 12:00 Seminar Promptly Begins • 1:00 Seminar Ends

### UPCOMING LUNCH & LEARNS – SAVE THE DATES:

November 7 – Belt Railway of Chicago Operation Lifesaver Safety Presentation

January 16 – Marketing & Attracting New Customers in the Digital Age

February 20 – TBD

Company: \_\_\_\_\_

Name(s): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Email or fax your reservation to [donna@bpcia.org](mailto:donna@bpcia.org) or fax: 708-458-8885

## UPCOMING LUNCH & LEARNS – SAVE THE DATES:

### **November 7 – Belt Railway Company of Chicago Operation Lifesaver Safety**

- Overall operations and geographical location of the Belt Railway Company of Chicago.
- Operation Lifesaver- The 3 E's: Education/Engineering/Enforcement.
- Crossing safety/awareness of dangers.

### **January 16 – Marketing & Attracting New Customers in the Digital Age**

Understand the fundamentals of marketing and how it has evolved throughout the years.

- Receive a high-level overview of current trends in marketing, as well as some of the pros and cons of digital marketing.
- Understand the importance of competing online and learn how to establish your company's online presence using a website.
- Understand the role that search engines play in attracting new customers and how to effectively compete in this growing market.
- Understand the fundamentals of the most prominent social media platforms, including their demographics and how to best leverage them for business.
- Obtain tips on how to perfect your company's "Digital Footprint".

### **February 20 - TBD**